



There is a natural growth when we use TradeCentric. It improves the way we present our products and makes it easier for a customer to find what they need. Carts tend to grow with TradeCentric."

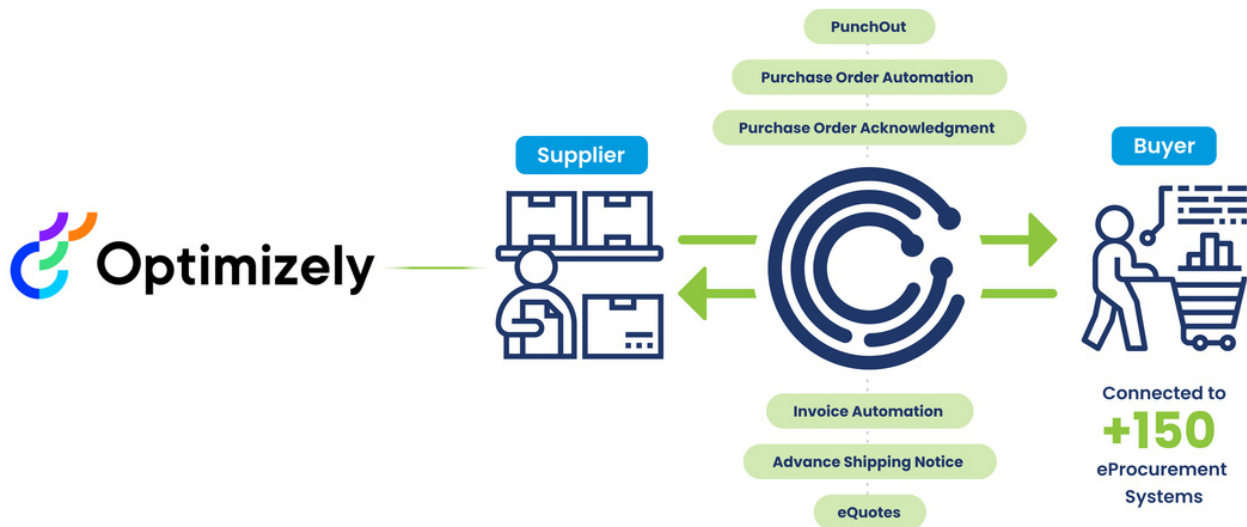
– Director of eCommerce at a leading life sciences company

TradeCentric transforms the way businesses transact by enabling PunchOut, Purchase Order and Invoice Automation solutions for 3,000+ companies around the world.

Uniquely positioned at the intersection of eCommerce and eProcurement, TradeCentric helps B2B buyers connect with suppliers, automating procurement processes to drive greater efficiency and user adoption of streamlined systems.

**Join the world of automated commerce**

Our B2B connected commerce solutions provide consistency across multiple systems and trading partners. Our solutions, which can be integrated separately, drive improved operational efficiency, cost savings and a more sophisticated purchasing experience for customers.





## Get visibility into your world of trade

Our user-friendly Business Intelligence portal makes it easy to see into your world of trade with customized dashboards, reports, analytics and alerts. Make smarter trading decisions with secure and instant access to real-time data about your transactions, integrations, invoices and trends.

**\$100B+**

Transacted through  
TradeCentric's  
iPaaS platform

**15,000+**

Supported customer  
integrations

How to start using  
TradeCentric as an  
Optimizely customer

**Contact Matt Hassler**

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[www.optimizely.com/partners/  
tech/TradeCentric/](http://www.optimizely.com/partners/tech/TradeCentric/)

### About TradeCentric

TradeCentric, formerly PunchOut2Go, transforms the way businesses transact by enabling PunchOut, Purchase Order and Invoice Automation for thousands of companies every day. Uniquely positioned at the intersection of eCommerce and eProcurement, TradeCentric helps B2B buyers and suppliers connect, automate and scale their digital trading capabilities. We offer a cloud-based integration platform that is fully managed and purpose-built to simplify the complexities of B2B trade and transaction processes.

[TradeCentric.com](http://TradeCentric.com)

### About Optimizely

At Optimizely, we're on a mission to help people unlock their digital potential. With our leading digital experience platform (DXP), we equip teams with the tools and insights they need to create and optimize in new and novel ways. Now, companies can operate with data-driven confidence to create hyper-personalized experiences. Building sophisticated solutions has never been simpler. Optimizely's 900+ partners and 1100+ employees in offices around the globe are proud to help more than 9,000 brands, including Toyota, Santander, eBay, KLM and Mazda, enrich their customer lifetime value, increase revenue and grow their brands.

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