



Publish Everywhere, Beyond Boundaries

Centralize your localization process and publish confidently across all regions

 Optimizely and iLangL offer a seamless integration that bridges experimentation with automated multilingual publishing, enabling teams to send content for translation, track workflow progress, and publish updates globally, all directly within Optimizely CMS and Commerce.



Supported product:



Content Management System



Commerce Connect



Configured Commerce



Publishing at Lightning Speed

Translate and publish CMS content instantly without manual delays

iLangL integration enables content to move seamlessly from Optimizely CMS to translation and back, eliminating manual handoffs and delays. With this integration, organizations can:

- Send pages, blocks, and product catalogs for translation in just a few clicks, accelerating time-to-market.
- Publish translated content immediately once ready, ensuring global campaigns stay on schedule.
- Scale multilingual publishing without extra manual effort, reducing bottlenecks and improving operational efficiency.

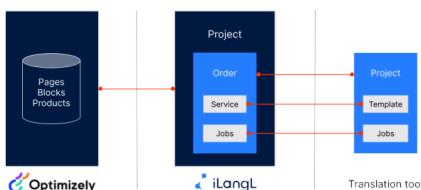


Deliver Consistent High-Impact Translations

Ensure accuracy, speed, and quality across all your multilingual content

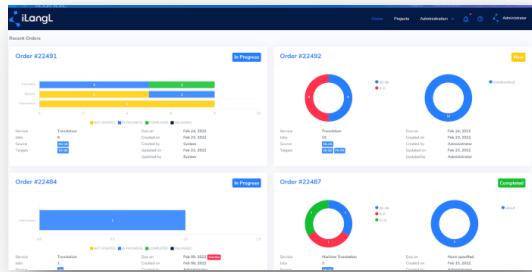
iLangL ensures every translation aligns with source content while supporting flexible workflows and vendor choices. With this integration, organizations can:

- Automatically include or exclude specific content blocks to maintain accuracy and consistency across languages.
- Leverage machine translation or preferred language service providers without vendor lock-in, ensuring quality translations.
- Track translation status in real-time and manage updates efficiently, minimizing errors and improving customer experience.





Streamline Global Commerce Control



Manage multilingual product catalogs across vendors with full flexibility and zero lock-in.

iLangL connects directly with Optimizely Commerce, giving teams full oversight of multilingual product catalogs. With this integration, organizations can:

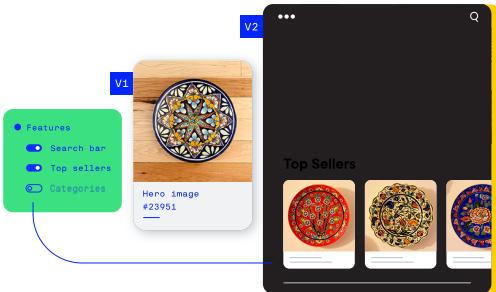
- Centralize translation management for products, descriptions, pricing, and specifications across multiple regions.
- Customize workflows to match internal processes and vendor requirements while maintaining high-quality standards.
- Publish commerce content globally with confidence, ensuring accurate and consistent product experiences in every market.

About iLangL

iLangL is a comprehensive localization and translation management platform designed to give marketers, product managers, and content teams full control over multilingual content. As an integrated solution, it connects CMSs and commerce platforms like Optimizely with translation technologies including Phrase, memoQ, BeLazy, Google Translate, Amazon, and Systran, enabling seamless and flexible localization workflows.

Founded in 2012, iLangL empowers organizations across industries such as retail, travel, finance, and technology to manage global content efficiently while avoiding vendor lock-in. The platform offers customizable workflows, automated content flow, and real-time translation tracking, ensuring accuracy, speed, and consistency in every language. It is used by enterprises worldwide to scale multilingual content publishing, streamline operations, and deliver consistent, localized experiences to international audiences.

[iLangL's Website](#)



About Optimizely

At **Optimizely**, we're on a mission to help people unlock their digital potential. As the world leader in marketing and digital experience, our Digital Experience Platform (DXP) equips teams with the tools and insights they need to create and optimize in new and novel ways.

Now, companies can operate with data-driven confidence to create hyper-personalized experiences. Validated as a consistent market leader by top analyst firms including **Gartner**, **Forrester**, and **IDC**, Optimizely powers over **40,000** websites and has run **2 million+** experiments, delivering a proven 370% return on investment.

Optimizely's **1,000+** partners and **1,500+** employees across **21** locations around the globe are proud to help more than **10,000** global customers. Leading brands including **Disney**, **Tesla**, **Nike**, **Walmart**, **Visa**, and **Mazda** rely on Optimizely to enrich their customer lifetime value, increase revenue, and grow their brands.

[Optimizely Website](#)