



Optimizely Integration

Access Siteimprove directly inside the Optimizely editing environment



Optimizely Verified

Through our close partnership with Optimizely we have developed a robust integration we are proud has been verified at the highest level.



Who is Siteimprove?

Siteimprove offers the world's most comprehensive cloud-based Digital Presence Optimization (DPO) software. Create higher quality content, drive better traffic, measure digital performance, and work towards regulatory compliance — all from one place.



Work more efficiently

The integration allows users to access Siteimprove features inside Optimizely and start optimizing their websites and other digital assets. Users can easily prioritize and delegate tasks to optimize internal workflows and quickly launch high quality content.



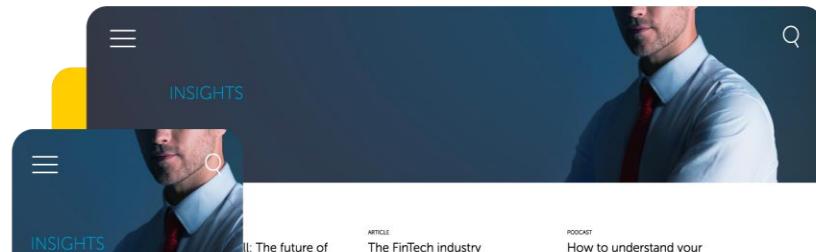
Enhance your Optimizely Investment

The integration visualizes the Siteimprove insights in an easily digestible way:

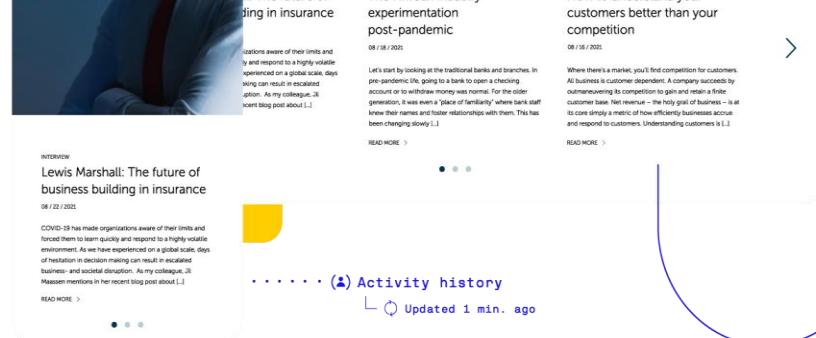
Simplify user experience by integrating Siteimprove into the Optimizely editing environment

Streamline internal workflows, increase productivity and reduce time-to-market

Identify and fix accessibility issues according to the WCAG 2.1 Guidelines



↑
38%
increase on
engagement
rate





Over 9,000 brands worldwide have chosen Optimizely to unlock their digital potential

▲ ATlassian

 mazda

 Microsoft

 PELOTON



How to Start

Enable Optimizely Web or FullStack using the [Optimizely Integration](#)



Optimize Your Website From a Single Platform

Perfect your digital presence and turn it into the asset it was meant to be.



Solutions for Every Digital Challenge

Improve content quality, work towards accessibility compliance, drive search engine traffic, meet data privacy requirements, and measure website performance and ROI—all from a single platform.

Accessibility

Provide an accessible brand experience for

Ads

Optimize your paid marketing

Quality Assurance

Create error-free, trustworthy

Analytics

Prove your website's impact and

Data Privacy

Protect personal data on your

Performance

Deliver a faster website

SEO

Rise above the ranks once and for

"

About Siteimprove

Siteimprove is a SaaS solution that helps organizations achieve their digital potential by empowering teams with actionable insights to deliver a superior website experience and drive growth.

siteimprove.com

About Optimizely

At Optimizely, we're on a mission to help people unlock their digital potential. Without leading digital experience platform (DXP), we equip teams with the tools and insights they need to create and optimize in new and novel ways. Now, companies can operate with data-driven confidence to create hyper-personalized experiences. Building sophisticated solutions has never been simpler. Optimizely's 900+ partners and 1100+ employees in offices around the globe are proud to help more than 9,000 brands, including Toyota, Santander, eBay, KLM and Mazda, enrich their customer lifetime value, increase revenue and grow their brands.