CRM REIMAGINED…

AI-Enabled SmartCRM,
and Customer Intelligence Platform

Distributors and Dealers | Manufacturers | Sales Agents

LEADsmart Channel Cloud provides innovative **purpose built** and industry specific technology solutions including:

- A unique set of AI-Enabled CRM and Customer Intelligence Apps providing advanced CRM functionality combined with instant access and detailed insights into your team, business, and customer from both desktop or mobile.

  LEADsmart Channel Cloud Apps include:

  - ❏ Genius Feed – AI-enabled radar monitoring CRM and connected systems 24/7 for opportunities and risks with smart alerts
  - ❏ Quote and Deal Management
  - ❏ SmartLeads™
  - ❏ Sales Center and Pipeline Review

  - ❏ Customer Expansion and Revenue Expansion
  - ❏ Smart Opps™ – Deals and Opportunity Management
  - ❏ Partner Management
  - ❏ Marketing Insights Center
  - ❏ e-Commerce

- Built in partnership with and on the Salesforce Lightning Platform for maximum security, stability, uptime, and performance.

- Special LEADsmart Channel Cloud editions and features for Distributors and Dealers, Manufacturers, Sales Agents, and Channel Partners.

- Extensive, built-in data hygiene and duplicate checking capabilities.

Why LEADsmart Channel Cloud?

- ✓ Legacy CRM systems focus on contact management, activity tracking and pipeline reporting and are often resented and/or ignored by sales teams. No WIIFM -" What's in It for Me" features for users causing poor adoption. Product recommendation software products leave you lacking robust CRM features and customer intelligence insights.

- ✓ LEADsmart Channel Cloud provides tools, insights and automation that drive sales growth providing real value to sales teams (versus simply tracking contacts and activity).

- ✓ LEADsmart Channel Cloud is built on the most secure, high-performance cloud platform in the world virtually eliminating security risks from hackers, ransomware thieves, etc.

- ✓ LEADsmart Channel Cloud is purpose-built for the manufacturing and distribution industry incorporating feedback and input from top industry experts in manufacturing, sales and distribution.

- ✓ LEADsmart Channel Cloud can be implemented using a "crawl, walk, run" approach in a fraction of the time and cost of legacy CRM systems and can be administered and maintained without special IT support.

Contact Us Today For A Demonstration

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