

Enterprise-grade translation with AI speed

Combine customized AI and expert human linguists with AI agents and automated workflows to deliver accurate, consistent, and scalable translations



The LILT <> Optimizely Connector enables content creators and managers to streamline translation and launch multilingual web content in just a few clicks, all within Optimizely CMS.

Over 50% cost reduction

- ➡ Experience significant savings and a boost in productivity compared to legacy translation providers

Turnaround time cut by 60%

- ➡ Accelerate your global content delivery

35% higher throughput

- ➡ Achieve a substantial increase in words translated.



Optimize Multilingual Content Workflows with Seamless Integrations & AI

Automate and accelerate translation of your website content working in your existing CMS

LILT's integration with Optimizely CMS, enables global content teams to reach their audience around the world by:

- Streamlining the entire translation lifecycle by automatically sending and receiving content for translation directly within your Optimizely instance, eliminating manual hand-offs and reducing the chance of errors.
- Providing flexible workflow preferences, allowing users to choose between Verified Translation with human quality assurance or AI-only Instant Translation based on content needs.
- Facilitating in-context review and publication of translated content directly within Optimizely.



Ensure Global Quality & Brand Consistency Across Languages

Deliver accurate, high-quality multilingual content that resonates authentically worldwide

The LILT <> Optimizely Connector ensures your global content meets the highest quality standards while preserving a strong, cohesive brand voice across all languages, markets, and digital touchpoints by:

- Leveraging organization-specific AI models, customized to your organization's specific terminology and fine-tuned over time to deliver brand-accurate translation.
- Enabling content creators to opt-in for verification by human linguists for accuracy and cultural nuance, guaranteeing quality on high visibility web pages.
- Maintaining consistent brand identity by ensuring translated content is consistent across digital touchpoints.

Over 15% more accurate



LILT's AI models consistently outperform other leading LLMs for enterprise translation



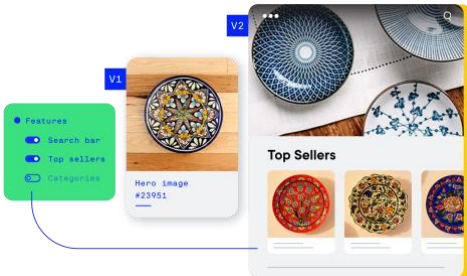
Accelerate Global Market Reach with Speed & Scalability

LILT's automated workflows and custom AI accelerate turnaround times and enable translation of high volumes of content

Expand your digital presence and launch multilingual content faster.

The LILT <> Optimizely Connector enables this by:

- Deploying AI-driven workflows to manage high-volume content needs across 100+ languages and drastically shorten content delivery timelines.
- Delivering productivity gains by allowing your content team to avoid manual steps in creating multilingual content.



About LILT

LILT is the complete AI solution for enterprise translation, empowering organizations to scale and optimize global content. The LILT Platform combines advanced AI technology with a human quality guarantee, ensuring unparalleled accuracy, speed, and scale. Partner with LILT to improve translation quality, automate workflows, and scale your reach.

[LILT Website](#)

About Optimizely

At Optimizely, we're on a mission to help people unlock their digital potential. Without leading digital experience platform (DXP), we equip teams with the tools and insights they need to create and optimize in new and novel ways. Now, companies can operate with data-driven confidence to create hyper-personalized experiences. Building sophisticated solutions has never been simpler.

Optimizely's 900+ partners and 1100+ employees in offices around the globe are proud to help more than 9,000 brands, including Toyota, Santander, eBay, KLM and Mazda, enrich their customer lifetime value, increase revenue and grow their brands.

[Optimizely Website](#)