quin

Revolutionising Online Businesses
Leading the Way in Generative Behavioural AI

Privacy-Safe ❄️ No-Code 🔆 Accessible

TRUSTED BY LEADING COMPANIES

Kingfisher — GAP — WWF — UNDER ARMOUR — M&S — Calvin Klein

maximiles — AKBANK — aXXess — TOMMY HILFIGER

Disrupting Audience Insights with Generative Behavioural AI

Quin AI's no-code deep learning platform unlocks growth potential with privacy-safe behaviour prediction for online businesses.

Quin AI empowers businesses to target customers with unprecedented accuracy, boosting revenue by up to 30% with profitability. Our platform seamlessly integrates with existing tech stacks, delivering actionable, real-time insights without the need for in-house data expertise.

We are committed to driving ecosystem growth through generative AI in behaviour prediction.

MARKS & SPENCER

Kingfisher
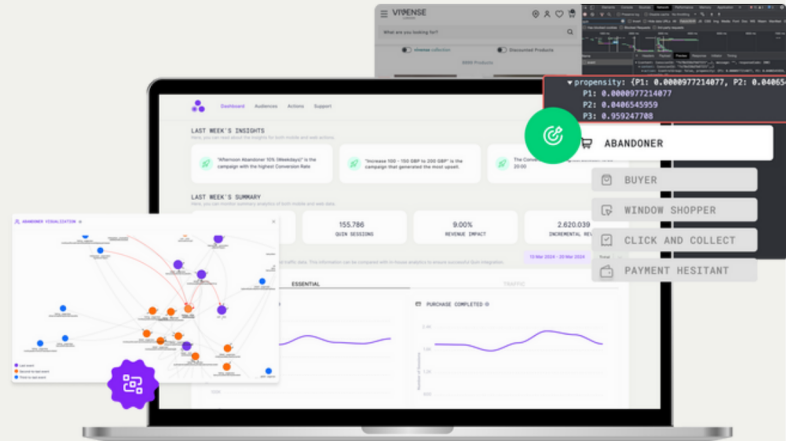
#Insights&Analytics #CustomerProtection #ProductConsideration

REFINED AUDIENCE MANAGEMENT FOR ULTIMATE PROFITABILITY, PRODUCT SPECIFIC SUCCESS AND CROSS SELL

Marks & Spencer aimed to boost specific Men's Underwear model sales without discounts. Quin's algorithm identified a receptive audience interested in Men's Pyjamas & Underwear, directing them to a dedicated page for cross-selling. This led to a significant increase in upsell, showcasing Quin's effectiveness in driving sales.

24% CROSS-SELL RATIO

#Search&Recommendations #Insights&Analytics #CustomerProtection

EMPOWERING THE RECOMMENDATION ENGINE FOR ENHANCED PRODUCT DISCOVERY

Quin boosts conversion rates for underperforming products by triggering Kingfisher recommendation engine via API. This dynamic approach delivers tailored, real-time recommendations, guiding customers to products of interest. Result: improving conversion rates without additional campaign costs.

2.7X LIFT

IKEA
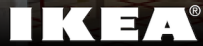
DRIVING CONVERSIONS WITH FLEXIBLE PAYMENT OPTIONS

To improve conversion rates and reduce cart abandonment, Quin's Audience Engine algorithm identified price-sensitive buyers. Offering flexible payment options, such as paying in 3 installments with Klarna, resulted in a significant conversion increase, particularly for customers with higher-value baskets.

1.8X LIFT

LTB

SCALING BEHAVIOURAL INSIGHTS FROM MATURE TO EMERGING PLATFORMS

Despite extensive analysis and testing, achieving stable conversion rates on newly launched websites in France and Germany proved challenging due to lower traffic. Quin successfully transferred insights from larger websites to new ones, resulting immediate growth for LTB's new customer businesses.

1.7X LIFT

Kiehl's SINCE 1851

Exclusive offers for underperforming traffic channels through predictive insights

1.64X LIFT

KIKO MILANO

Ability to learn different behaviours based on different KPIs to Increase subscription.

1.92X INCREASE IN AVG DAILY MEMEBERSHIP

aXess

Increase credit card application form completion rates by providing simple reminders of the perks.

2.85X LIFT

TOMMY HILFIGER

Increase basket size with Free Delivery Offer

3.4X INCREASE IN AVG BASKET SIZE

PARTNERS

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katalyze data   Develo   RND

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Get Your
Audience ✹ Engine