

## Congratulations on your organization's achievement!

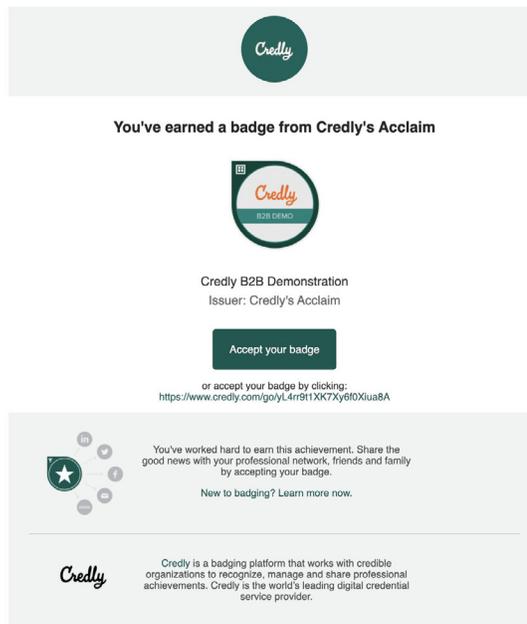
Here's what you need to know about your organization's new digital badge:

### What to expect

As an organization representative, you will **receive an email** from Credly with instructions to claim the badge on behalf of your organization.

Since the badge does not belong to you individually, but rather to your organization, this email may have been delivered to a shared company email address.

In any case, keep in mind that **this credential has been granted to your organization**—if anyone else at your organization should be made aware of this recognition (for example, the marketing department), make sure they are notified.



### Organization badging: Earner experience

If the organization email has **already been registered** with Credly, the organization representative will sign in to accept the badge.

If the email address has **not already been registered** with Credly, the organization representative will be prompted to create an account and confirm his or her email address.

## Accepting the badge

Once you have signed in, you can **accept the badge on behalf of your organization**.

You will be able to decide whether you want to make the badge private or automatically accept badges from the issuing organization in the future.

This badge was issued to Koestler Academy on 12 April 2021.  
Accepting a badge adds it to your profile. You can edit your privacy settings after accepting.

**Accept Badge**

**Credly B2B Demonstration**  
Issued by Credly's Acclaim  
A badge that's issued to organizations instead of individuals.

**Skills**

American Council Exercise Animation Rigging Cloud Data Protection Demonstration DevOps  
Industrial Security Mortgage Broker Network Infrastructure Personal Trainer  
Physical Security Product Manager Product Strategy Product Strategy Manager SQL  
Test Total

**Earning Criteria**  
Successfully complete the Partner Application

**Badge Settings**

**Public**  
Badge will be accessible to the public.

**Publish to Blockchain**  
Publish your badge to the blockchain for another layer of verification.

**Auto Accept**  
All future badges issued by Credly's Acclaim will be accepted and public.

**Save Settings**

## Sharing the badge

Upon accepting the badge, you will be prompted to **share the badge on behalf of your organization**.

You can connect **your organization's social media accounts** and share the badge to its networks.

Remember: this is your organization's achievement, not your personal one, so take care not to connect or share to your personal accounts.

### Share your badge.

Broadcast your achievement to friends and colleagues to get the recognition you deserve.

**Credly B2B Demonstration**  
Issued by Credly's Acclaim

in | | | | | | | | | |

**LinkedIn**  
Account connected! Now share your achievement:

Add to Profile  
 Share to Feed

Optional Message  
View my verified achievement from Acclaim Badging.

**Share to LinkedIn**

## Promoting the achievement

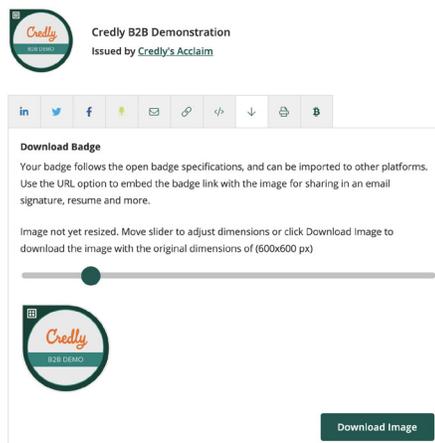
In addition to posting on your organization's social media account, use the other sharing options to **promote your organization's achievement** elsewhere:

- 1 Email** the badge to the rest of your team or to your business partners.
- 2 Embed** the badge on your company website.
- 3 Download** the badge visual design to include in a blog post or in your team's email signatures; just make sure to always hyperlink the **badge URL** so the achievement can be verified!

Again, make sure to collaborate with anyone else on your team who may be able to leverage this recognition!

#### Share your badge.

Broadcast your achievement to friends and colleagues to get the recognition you deserve.

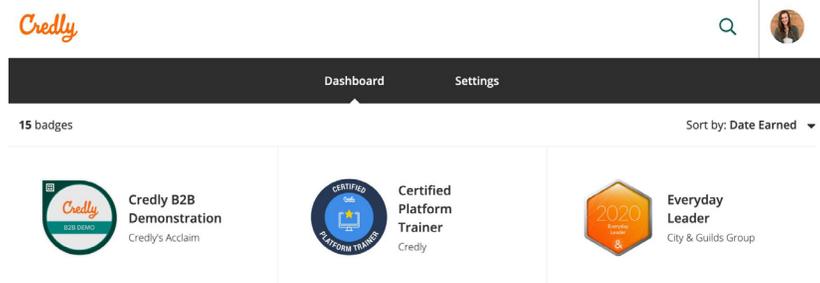


## Where to find your badge

You can decide to return to take action on your badge at any time.

Log into your Credly account and find the badge on your dashboard.

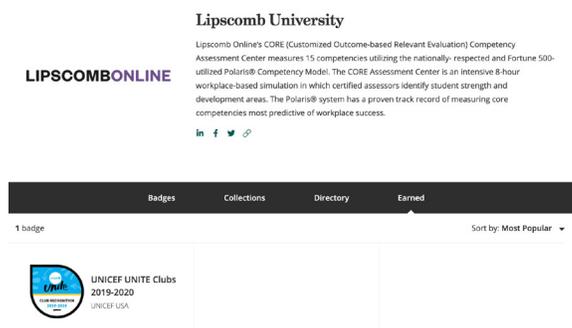
Note that the badge will not appear on your organization's public Credly profile unless your organization is an issuer with Credly.



## If your organization issues badges with Credly...

If your organization does issue badges with Credly, once accepted the badge will appear on your organization's profile page under the "Earned" tab.

Make sure you are collaborating with your team members responsible for your organization's digital badging program; they may have ideas or opinions on how to use the badge your organization has earned.



### About Credly

Credly was founded to help people connect their verified abilities to opportunities. And, we strive to bring equity and access to every member of the current and future workforce. After leading the transformation in how people learn and connect online, our team turned its sights on bringing innovation to the outputs of meaningful learning experiences: the credential itself.

In 2018, Credly acquired the Acclaim credential business from Pearson and became the most comprehensive global solution for recognizing skills, capabilities, and achievements. Pearson invested in Credly's growth and in 2022, acquired Credly to provide powerful solutions in the global workforce learning and talent market.

Credly is leading the digital credential movement, making talent more visible and opportunity more accessible.

[credly.com](https://credly.com)

### About Optimizely

At Optimizely, we're on a mission to help people unlock their digital potential. With our leading digital experience platform (DXP), we equip teams with the tools and insights they need to create and optimize in new and novel ways. Now, companies can operate with data-driven confidence to create hyper-personalized experiences. Building sophisticated solutions has never been simpler. Optimizely's 900+ partners and 1100+ employees in offices around the globe are proud to help more than 9,000 brands, including Toyota, Santander, eBay, KLM and Mazda, enrich their customer lifetime value, increase revenue and grow their brands.

[optimizely.com](https://optimizely.com)